



Metro

CALL TO ARTISTS

Metro Orange Line Extension

Artists are invited to submit their qualifications for art opportunities at five new Bus Rapid Transit (BRT) stations in Los Angeles County. This is an ideal opportunity for both emerging and established artists with a background in any two-dimensional media and an interest in public art.

Project Background

The Metro Orange Line is a 14-mile dedicated busway through the San Fernando Valley in Los Angeles County. The Metro Orange Line Extension, currently under construction, extends four miles north from Canoga Station to the Chatsworth Metrolink Station, and includes a new bikeway and pedestrian path, landscaping, additional parking areas and public art. The extension will offer faster travel times, improved bus connections, and provide better access to destination throughout Los Angeles County.

The five at grade stations comprising the extension include:

- Canoga Station
- Sherman Way Station
- Roscoe Station
- Nordhoff Station
- Chatsworth Station

Art Opportunities

Artwork opportunity areas at each station include:

- Porcelain enamel steel art panel
- Artwork paving design

Artist Responsibilities

One artist will be selected for each station for a total of five artists. The selected artists will be tasked with creating original artwork designs and assisting with fabrication oversight. In order to address engineering, liability, safety and general coordination issues and to facilitate the process for artists, Metro will contract directly with fabricators who specialize in the designated materials and in working with artists. The Metro Orange Line Extension General Contractor will install the artwork. Metro will coordinate transportation and delivery of the artwork to the job site and any required interface between the artists and the General Contractor.

Art Budget

The budget for the design and fabrication of artwork at each station is anticipated to range from \$48,000 to \$96,000. The artist's fee will be between 12-16% of the station artwork budget, depending on the final scope of work.

Eligibility

Open to all California based professional artists with the exception of artists currently under contract with Metro or artists who have completed a permanent public art commission for Metro within the past three years. Full time employees and contractors to Metro are ineligible.

Project Goals

To create permanent artworks that:

- Are of superior artistic merit
- Are engaging to transit riders and relate to the station location and environment
- Provide an improved and more attractive transit experience
- Are well designed, safe, made of highly permanent materials and requiring of minimal maintenance

Selection Process

Artist selection is a two stage process:

Stage I

Two artist selection panels will be convened. The panels will represent the North End and the South End of the Metro Orange Line Extension. Each panel will consist of a minimum of one professional artist with experience in public art, one arts administrator and one community member. Each panel will review submitted slides/images and qualifications and short-list up to two artists per station to develop schematic artwork proposals. Each short listed artist will be paid \$1,000 to develop and present their proposal to the panel at a later date as part of Stage II review.

The panels will short-list artists to present schematic artwork proposals based on the following criteria:

- Artistic merit as evidenced by submitted slides/digital images [80%]
- Qualifications as evidenced by resume and professional recognition (awards, honors, exhibition record, etc.) [20%]

Stage II

Each of the artists short-listed under Stage I will be provided with a list of design criteria, materials/finishes guidelines, station plans and elevations and other pertinent information to enable the short-listed artists to develop schematic artwork proposals. The selection panels will reconvene and artists will present their proposals. The artists with the highest ranked proposals will be recommended for a commission.

The panels will review artist proposals and provide recommendations to Metro concerning:

- Artistic merit of the proposal [50%]
- Appropriateness of the proposal to each site [50%]

Workshops

Informational workshops for artists interested in the Metro Orange Line Extension art opportunities with Metro will be held on:

Tuesday, January 26
6:00 – 7:30 pm
Canoga Park Library
20939 Sherman Way
Canoga Park, CA 91303

Free parking is available in the library parking lot.

Thursday, January 28
6:00 – 7:30 pm
California State University, Northridge Art Gallery
18111 Nordhoff Street
Northridge, CA 91330

Metered parking is available in lot E-6 off of Halstead.
Directions and a parking map are available at: <http://www.csun.edu/artgalleries/location.html>

Both workshops will have identical presentations. Workshop attendance is highly recommended, but not required.

Schedule

Project construction is expected to be completed in the Summer of 2012.

January 2010	Artist workshops (optional)
March 12, 2010	5:00 pm deadline for receipt of submittal materials
March 2010	Stage I selection panel meeting
April 2010	Artist information session - finalists
May-June 2010	Stage II artist presentations to selection panel
July 2010	Executed contract with artists

Note: Schedule dates are tentative except for deadline of submittal materials

Submittals

Submittals must include the following:

Incomplete submittals will not be reviewed. Include your name on each item submitted.

- **Statement of Interest** (5 copies)
One page, typed cover letter detailing your interest in the project and relevant past experience. If you have interest in specific stations please indicate so in your letter.
- **Current Resume** (5 copies)
- **Images** (12)
35mm slides or digital files in JPEG format, 300 dpi, 5MB or smaller.
Number and mark each slide with the artist's name and the title of the work or project.
Do not send more than 12 images. Only the first 12 images will be reviewed.

- **Annotated Slide List** (1 copy)
A typed sheet listing each slide/digital image in sequence. Indicate title, medium, dimensions, date and location. For previous public art projects please list the project location, commissioning body, budget, date of completion, subcontractors and/or fabricators and project manager (with telephone number).
- **References** (1 copy)
Email, phone and mail contact information for two references qualified to testify to your artistic capabilities and accomplishments.
- **Self addressed stamped envelope** (1)
Only slide/digital materials will be returned. Slide/digital materials will not be returned if a self addressed stamped envelope is not provided. Envelopes without sufficient postage will not be returned.

Deadline

Submittals are due by **5:00 PM on Friday, March 12, 2010**. This is not a postmark date. Late submittals will not be accepted.

Mail or deliver submittals to:

Zipporah Lax Yamamoto
Senior Public Arts Officer
METRO
Creative Services 99-19-4
One Gateway Plaza
Los Angeles, CA 90012- 2952

We are not responsible for the loss or damage of any submitted materials. All information contained herein does not constitute either an expressed or implied contract and these provisions are subject to change. We reserve the right to award all, some or no public art commissions.

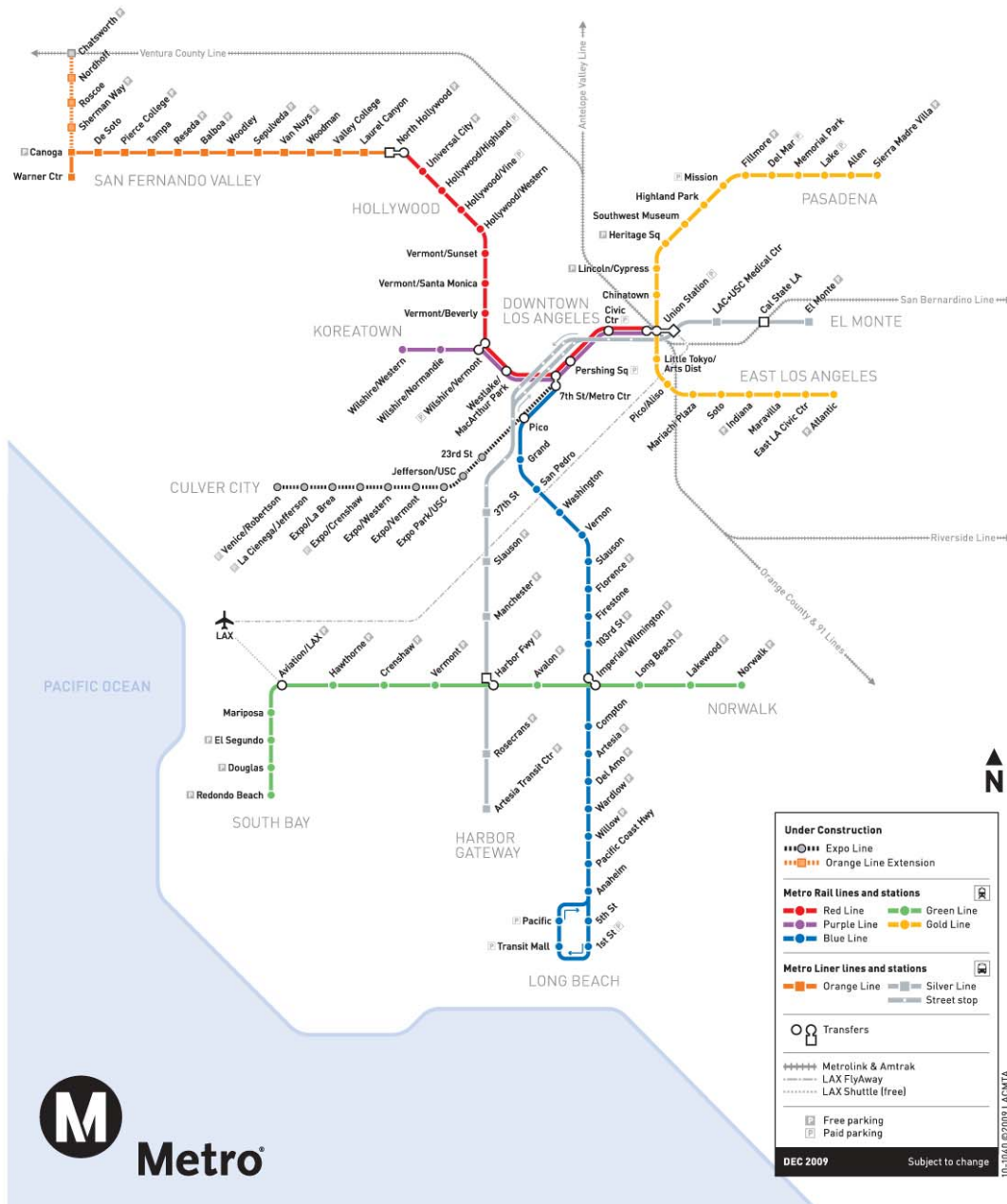
For more information about Metro Art visit www.metro.net/art.

Address questions regarding this Call to Artists to Zipporah Lax Yamamoto at yamamotoz@metro.net, or leave a voice mail message at 213/922-4ART.

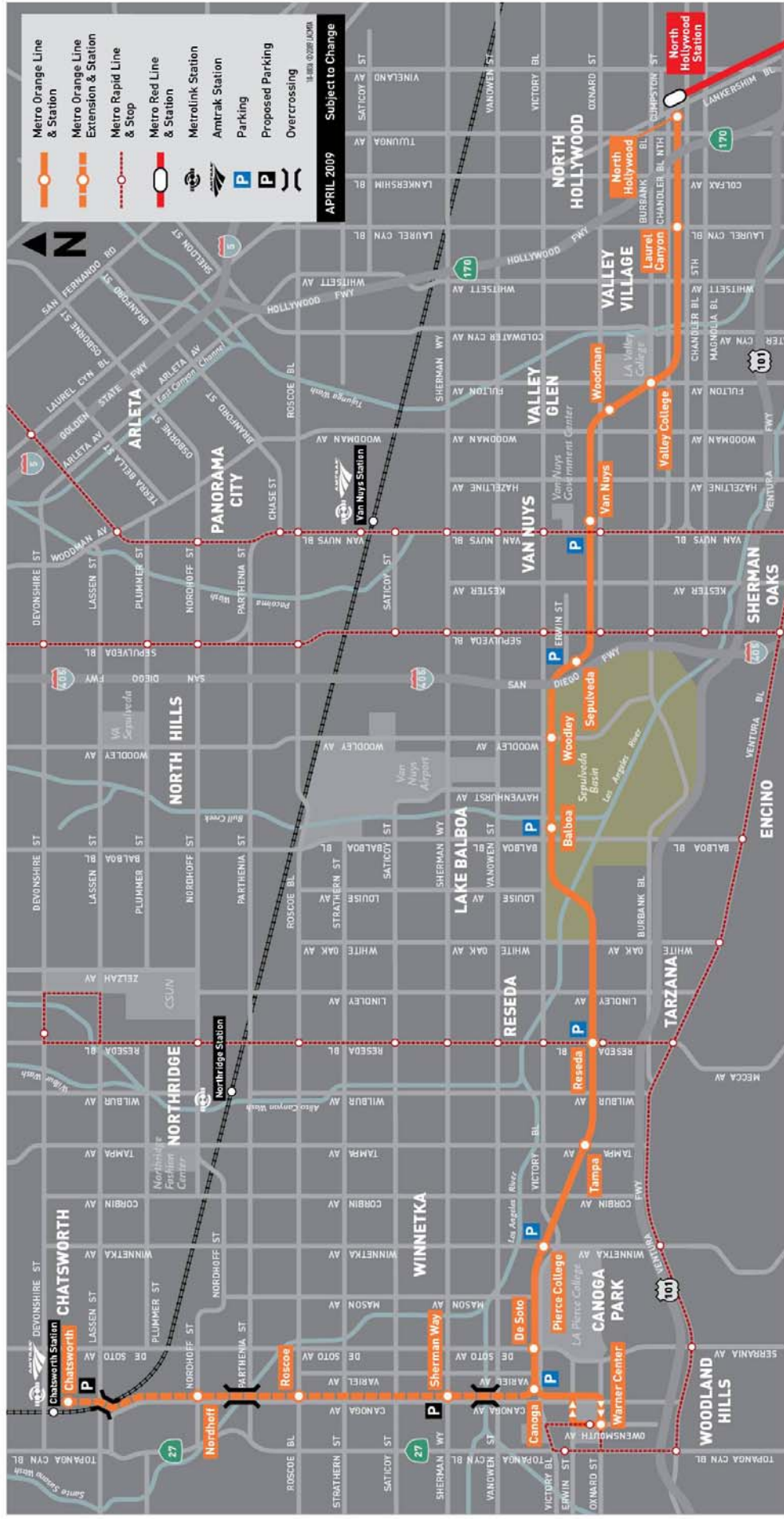
Metro Rail System Map

Go Metro

metro.net



Metro Orange Line Extension Map



Art Panel and Ellipse Locations

